BEXLEY ADVISORY

UNIVERSITY SELECTION · SAMPLE REPORT

Your university *shortlist.*

Student	Sarah R., 16 · Grade 11
Home	New Jersey · Westbrook Regional School District
Direction	Public health (committed after testing)
Second route	Health data science
Entering	Fall 2028

Systems compared	US, UK, Netherlands, Canada, Asia-Pacific
Considered	89 universities, 7 countries and territories
Shortlist	8 universities in 3 countries
Prepared by	Your Bexley advisor
Figures	Published 2025–26 and 2026–27 rates, re-checked before applying

WHAT MATTERS MOST

A strong public health program from year one, real research or field work, and a mid-to-large campus.

FAMILY'S BUDGET

Prefer a full degree under about $250,000 before aid, and open to options abroad if they cost less.

FAMILY'S QUESTIONS

Which US colleges fit? Is a degree abroad worth it? What will each one really cost, start to finish?

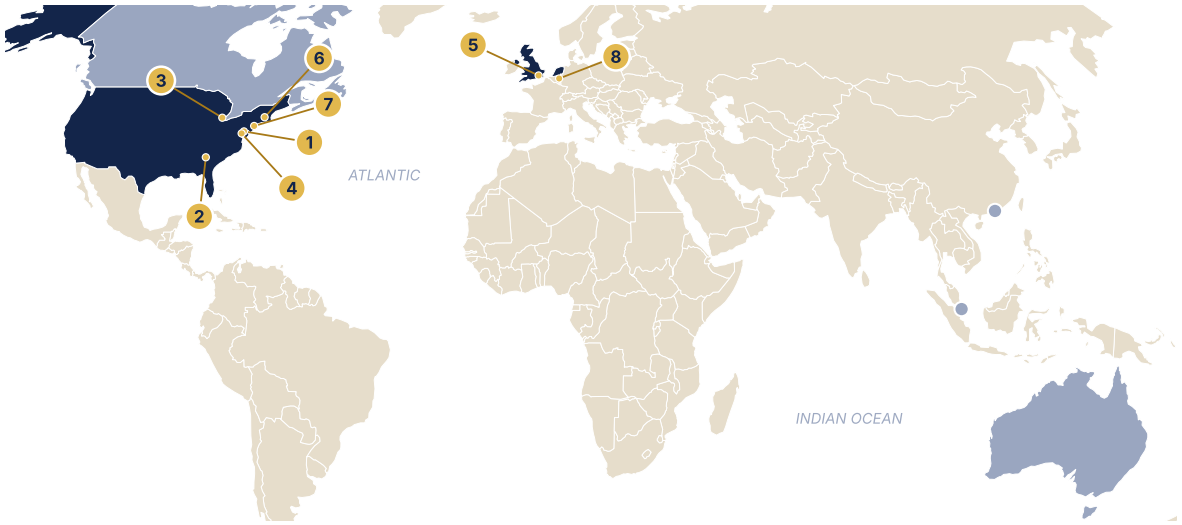
01 — WHERE SARAH COULD STUDY

Eight universities, *two continents*

89
universities considered
across 7 countries and territories

33
assessed in depth
program, entry, cost and fit for Sarah

8
shortlisted
in the US, UK and the Netherlands



Shortlisted country · Considered, not shortlisted (Canada, Australia, Hong Kong, Singapore) · Shortlisted university

1. Johns Hopkins University · Baltimore — REACH
2. Emory University · Atlanta — REACH
3. University of Michigan · Ann Arbor — REACH
4. George Washington University · Washington, DC — TARGET
5. UCL · London — TARGET
6. UMass Amherst · Massachusetts — TARGET
7. Rutgers–New Brunswick · New Jersey — LIKELY
8. Maastricht University · Netherlands — LIKELY

How we got to eight

COUNTRY	CONSIDERED	ASSESSED IN DEPTH	SHORTLISTED
United States	40	15	6
United Kingdom	22	7	1
The Netherlands	5	3	1
Canada	10	4	0
Asia-Pacific	12	4	0
Total	**89**	**33**	**8**

02 — WHICH SYSTEMS FIT SARAH

Knowing her direction *opens more doors*

Because Sarah has already tested and chosen public health, she can apply directly to a subject. That is a requirement in the UK and the Netherlands, and an advantage in the US, where a few universities let students enter a public health school as freshmen.

United States

STRONG FIT

Four years, wide choice, and her home market. Public health majors are common and well funded. Costs are the highest of the three, though aid can change that a lot.

40 considered **15** assessed **6** shortlisted

United Kingdom

STRONG FIT

Three years, focused on her subject from day one. Offers are based on AP scores, so her AP choices next year matter. London costs are high, but one year shorter.

22 considered **7** assessed **1** shortlisted

The Netherlands

BEST VALUE

Three years, taught in English, with problem-based learning in small groups, which suits how she works best. The lowest total cost on her list.

5 considered **3** assessed **1** shortlisted

Canada

CONSIDERED

A good system, but its strongest health programs are broad health sciences degrees with very competitive entry, and they would not cost her family less than the options above. Not shortlisted for now.

10 considered **4** assessed **0** shortlisted

Asia-Pacific

CONSIDERED

Strong English-taught options in Hong Kong, Singapore and Australia. For Sarah, distance from home, travel costs and, in Australia, a February start put them behind her European options. Worth revisiting for a master's degree.

12 considered **4** assessed **0** shortlisted

FOR SARAH

Apply in three systems: US colleges through the Common App, and abroad through UCAS (UK) and Studielink (Netherlands). Three systems at once is the **Global Comprehensive** package.

03 — THE SHORTLIST

Eight universities, *three levels of reach*

UNIVERSITY	PROGRAM	YEARS	ENTRY, FOR SARAH	COST / YEAR*
REACH				
Johns Hopkins University Baltimore, US	BA Public Health Studies	4	Highly selective; test scores required	$94,900
Emory University Atlanta, US	Human Health major	4	Highly selective	$93,100
University of Michigan Ann Arbor, US	BS Public Health Sciences	4	Very selective out of state; can apply direct to the School of Public Health	$84,200
TARGET				
George Washington University Washington, DC, US	BS Public Health	4	Selective; strong fit with DC health policy internships	$90,900
UCL London, UK	BSc Population Health Sciences	3	AP scores of 5, 5, 4, or two 5s plus SAT 1280	$75,100
UMass Amherst Amherst, US	BS Public Health Sciences	4	Moderately selective out of state	$64,000
LIKELY				
Rutgers University–New Brunswick New Jersey, US	BS Public Health	4	In-state; strong applicant profile	$41,300
Maastricht University Maastricht, Netherlands	BSc European Public Health	3	US diploma plus 3 APs at 4+, or 4 APs at 3+	$46,500

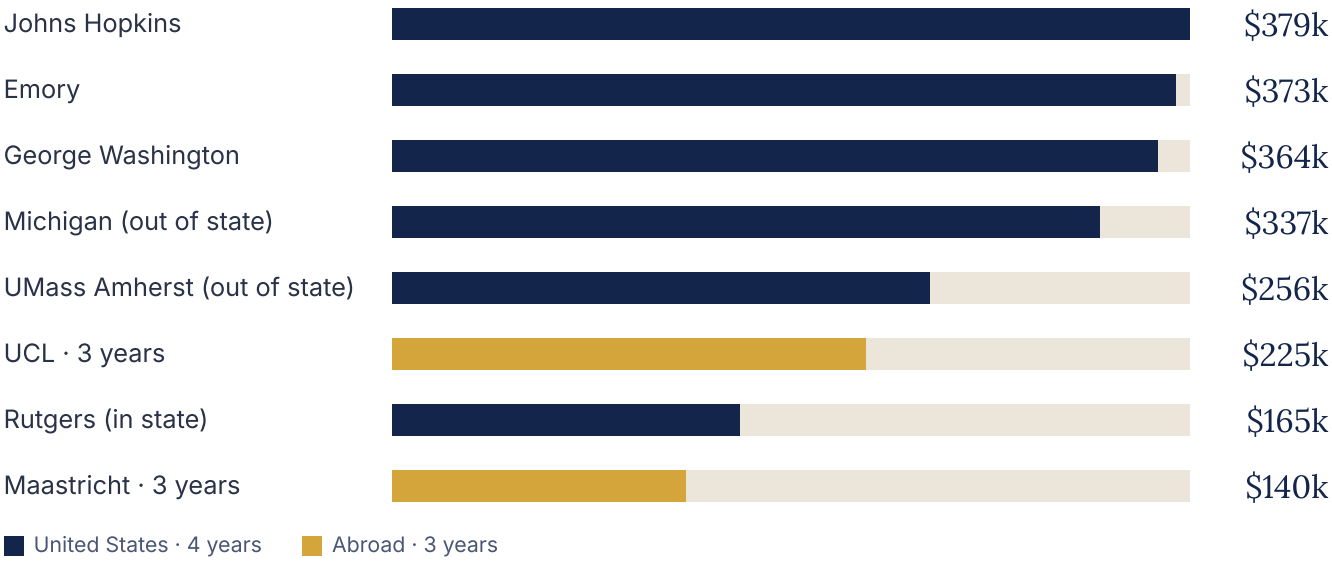
*Published tuition, fees, housing and food for one year, before any aid. US figures for 2026–27, except Michigan (2025–26, out of state). Rutgers at in-state rates. UK and Netherlands converted at £1 = $1.35 and €1 = $1.17; Maastricht includes the university's own estimate of living costs, insurance and a yearly flight home.

Worth knowing: Johns Hopkins and Emory are tuition-free for families earning up to $200,000 a year. For many families, the "reach" schools can end up cheaper than the "target" ones. We run each university's net price calculator with you before you apply.

04 — WHAT EACH DEGREE REALLY COSTS

The full degree, *start to finish*

Comparing one year hides the biggest difference: three-year degrees abroad save a whole year of costs. Totals below are the published price for the full degree, before any aid.



LOWEST TOTAL

$140k

Maastricht, including flights home

BEST VALUE IN THE US

$165k

Rutgers, at in-state rates

RANGE ON HER LIST

$239k

between the highest and lowest sticker price

Sticker prices only. Need-based aid, merit scholarships and tuition-free programs can change the order, which is why the next step is a net price check for each university. Figures are re-checked before applications open.

05 — THREE UNIVERSITIES UP CLOSE

Why these fit *Sarah*

University of Michigan · BS Public Health Sciences

REACH

WHY IT FITS
A top-ranked school of public health with a large research base, which suits her investigative streak and data interest.

WATCH FOR
Out-of-state admission is very competitive, and the out-of-state price is high without aid.

MAKE IT COUNT
Select the School of Public Health on the Common App and show her summer public-health project.

UCL · BSc Population Health Sciences

TARGET

WHY IT FITS
Three years of focused study in London, mixing epidemiology, data and social science: her top two directions in one degree.

WATCH FOR
The offer is set by AP results. She needs scores of 5, 5 and 4, so AP Biology, Statistics and one more subject next year are key.

MAKE IT COUNT
A personal statement that is about the subject, not about her. UK readers want evidence she has gone beyond the classroom.

Maastricht University · BSc European Public Health

LIKELY

WHY IT FITS
Taught in English in small problem-based groups, which suits her independence. International classmates from across Europe.

WATCH FOR
A move to Europe at 18. We suggest a visit and a call with a current US student before she commits.

MAKE IT COUNT
Apply early through Studielink. Non-EU applicants have an earlier deadline to leave time for the visa.

Our recommendation: apply to all eight. Michigan and UCL are her strongest fit for the subject; Rutgers and Maastricht give her two very good options that are both within the family's budget, one at home and one abroad.

06 — APPLICATION CALENDAR

Her year, *month by month*

WHEN	WHAT	APPLIES TO
Spring 2027	Choose senior-year APs with UCL's 5, 5, 4 offer in mind. Run each net price calculator together.	All
Summer 2027	Public-health project or course; first drafts of the Common App essay and UCAS personal statement.	All
Early November	Early Decision or Early Action applications. Choose one Early Decision school at most.	US
Early January	Regular Decision applications.	US
Mid-January	UCAS application due (14 January for 2026 entry).	UCL
By 1 April	Studielink and university application complete for non-EU students (2026 date).	Maastricht
Spring 2028	Compare offers and aid side by side. Decide by 1 May.	All
July 2028	AP results confirm the UCL offer; visa steps for the UK or the Netherlands.	Abroad

Exact dates are confirmed for her application year as each university publishes them, usually by August.

Where these figures come from

Each university's published cost of attendance and entry requirements: Johns Hopkins Student Financial Services, Emory University, George Washington University, University of Michigan Office of Budget and Planning, UMass Amherst, Rutgers University–New Brunswick, UCL, and Maastricht University.

Next step

With Global Comprehensive support, we turn this shortlist into a final list, help Sarah with every essay and personal statement, and manage each deadline with two weeks' margin.

Want a shortlist like this for your child? Book a free 20-minute call · bexley-advisory.com